

24 Nov 2022 - 17 Feb 2023

Module	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Digital Campaign Management Digital Campaign Management(DM02) 24 Nov 2022 - 25 Nov 2022					Lecture [08:30 am-05:30 pm] Blended Learning (Asynchronous) [08:00 pm-10:00 pm]	Lecture [08:30 am-05:30 pm] Blended Learning (Asynchronous) [08:00 pm-10:00 pm]	
Facebook and Instagram - Social Media Marketing Facebook and Instagram - Social Media Marketing(DM01) 01 Dec 2022 - 02 Dec 2022					Lecture [08:30 am-05:30 pm] Blended Learning (Asynchronous) [08:00 pm-10:00 pm]	Lecture [08:30 am-05:30 pm] Blended Learning (Asynchronous) [08:00 pm-10:00 pm]	
WordPress Web Design and Content Management WordPress Web Design and Content Management(DM03) 08 Dec 2022 - 09 Dec 2022					Lecture [08:30 am-05:30 pm] Blended Learning (Asynchronous) [08:00 pm-10:00 pm]	Lecture [08:30 am-05:30 pm] Blended Learning (Asynchronous) [08:00 pm-10:00 pm]	
Search Engine Optimization Search Engine Optimization (SEO)(DM04) 15 Dec 2022 - 16 Dec 2022					Lecture [08:30 am-05:30 pm] Blended Learning (Asynchronous) [08:00 pm-10:00 pm]	Lecture [08:30 am-05:30 pm] Blended Learning (Asynchronous) [08:00 pm-10:00 pm]	
Paid Search Engine Marketing Paid Search Engine Marketing (SEM)(DM05) 22 Dec 2022 - 23 Dec 2022					Lecture [08:30 am-05:30 pm] Blended Learning (Asynchronous) [08:00 pm-10:00 pm]	Lecture [08:30 am-05:30 pm] Blended Learning (Asynchronous) [08:00 pm-10:00 pm]	
Google Analytics Google Analytics(DM06) 29 Dec 2022 - 30 Dec 2022					Lecture [08:30 am-05:30 pm] Blended Learning (Asynchronous) [08:00 pm-10:00 pm]	Lecture [08:30 am-05:30 pm] Blended Learning (Asynchronous) [08:00 pm-10:00 pm]	
SCDM - Capstone Project SCDM - Capstone Project(DMProject) 05 Jan 2023 - 17 Feb 2023					Independent Study [08:30 am-05:30 pm]	Project Supervision [08:30 am-05:30 pm]	