

07 Jul 2022 - 30 Sep 2022

Specialist Certificate in Digital Marketing (July 2022 Intake)

Module	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
DCM Digital Campaign Management(DM02) 07 Jul 02022 - 13 Jul 02022		Blended Learning (Asynchronous) [08:30 AM-11:30 AM]	Blended Learning (Asynchronous) [08:30 AM-11:30 AM]	Blended Learning (Asynchronous) [08:30 AM-11:30 AM]	Lecture [08:30 AM-05:30 PM]	Lecture [08:30 AM-05:30 PM]	
FB and IG - SMM Facebook and Instagram - Social Media Marketing(DM01) 14 Jul 02022 - 20 Jul 02022		Blended Learning (Asynchronous) [08:30 AM-11:30 AM]	Blended Learning (Asynchronous) [08:30 AM-11:30 AM]	Blended Learning (Asynchronous) [08:30 AM-11:30 AM]	Lecture [08:30 AM-05:30 PM]	Lecture [08:30 AM-05:30 PM]	
GA Google Analytics(DM06) 11 Aug 02022 - 17 Aug 02022		Blended Learning (Asynchronous) [08:30 AM-11:30 AM]	Blended Learning (Asynchronous) [08:30 AM-11:30 AM]	Blended Learning (Asynchronous) [08:30 AM-11:30 AM]	Lecture [08:30 AM-05:30 PM]	Lecture [08:30 AM-05:30 PM]	
SEM Paid Search Engine Marketing (SEM)(DM05) 04 Aug 02022 - 10 Aug 02022		Blended Learning (Asynchronous) [08:30 AM-11:30 AM]	Blended Learning (Asynchronous) [08:30 AM-11:30 AM]	Blended Learning (Asynchronous) [08:30 AM-11:30 AM]	Lecture [08:30 AM-05:30 PM]	Lecture [08:30 AM-05:30 PM]	
Project SCDM - Capstone Project(DMProject) 18 Aug 02022 - 30 Sep 02022		Independent Study [08:30 AM-11:30 AM]	Independent Study [08:30 AM-11:30 AM]	Independent Study [08:30 AM-11:30 AM]	Independent Study [08:30 AM-11:30 AM]	Project Supervision [01:00 PM-04:00 PM]	
SEO Search Engine Optimization (SEO) (DM04) 28 Jul 02022 - 03 Aug 02022		Blended Learning (Asynchronous) [08:30 AM-11:30 AM]	Blended Learning (Asynchronous) [08:30 AM-11:30 AM]	Blended Learning (Asynchronous) [08:30 AM-11:30 AM]	Lecture [08:30 AM-05:30 PM]	Lecture [08:30 AM-12:00 PM] Lecture [08:30 AM-05:30 PM]	
WordPress WordPress Web Design and Content Management(DM03) 21 Jul 02022 - 27 Jul 02022		Blended Learning (Asynchronous) [08:30 AM-11:30 AM]	Blended Learning (Asynchronous) [08:30 AM-11:30 AM]	Blended Learning (Asynchronous) [08:30 AM-11:30 AM]	Lecture [08:30 AM-05:30 PM]	Lecture [08:30 AM-12:00 PM] Lecture [08:30 AM-05:30 PM]	