



# Specialist Diploma in Business Management

## Introduction

The software systems are becoming more and more complex due to demanding nature of the business requirements and emerging technologies. The software systems are not going to be a stand-alone system anymore, and the system will need to talk to other systems. The same thing goes for developers; you will need to work with other programmers and professionals in designing and implementing the systems. And all of you need to talk in the same language; all of you have to read the same design documents, written in the same language. As the projects getting bigger and bigger, systematic approach in testing and managing the projects will be more important than ever.

This course is designed to equip you to be ready for all these challenges.

## Learning Outcomes

At the end of the course the students should be able to:

- Distinguish among different types of business organizations
- Articulate the roles of different functional departments of a business
- Weigh the pros and cons of business decision
- Effectively lead the team of people
- Interpret financial statements and focus for the future
- Discuss functions and process of marketing

## Modules

- BM01 Principles of Business
- BM02 Creative Thinking
- BM03 Leadership Skills
- BM04 Managerial Accounting
- BM05 Entrepreneurship
- BM06 Principles of Marketing

For the detailed description of modules please visit our website at [www.genetic.edu.sg](http://www.genetic.edu.sg)

## Entry Requirements

- Minimum diploma holders in any discipline with at least 1 year experience
- Bachelor's degree holders
- Mature students with experience in related fields will be considered case by case.
- English Requirements
  - Pass in English at "O" Level or equivalent

## Course Duration

- 6 Months

## Completion Criteria

- Minimum 75% attendance for Local/ PR & Non-Student Pass Holders
- Minimum 90% attendance for International Student
- Must pass all the examinations and assessments for all modules

## Course Type

- Full Time

## Intake

- Please visit our website for the intake dates

## Certification

- Upon completion of this course, students will be awarded with Genetic Computer School Specialist Diploma in Business Management.

## Teacher-Student Ratio

- The average Teacher-Student Ratio for the school is 1:25 and this ensures that the learning experiences of the students are its optimum level.

## Modes of Payment

- The modes of payment available are cash, cheque, cashier's order, Telegraphic Transfer or Bank Transfer, PSEA.

## Fee Protection Scheme

- GCS adopts Insurance Scheme for all its students and engages the service of the LONPAC Insurance BHD in compliance with the fee protection scheme of EduTrust. For more information on FPS please refer to our website at [www.genetic.edu.sg](http://www.genetic.edu.sg)



## Course Fee

- The course fees are due and is payable in 1 time payment
- All fees are subject to prevailing GST of 9%

Application Fee – (Non-Refundable)  
Local students – SGD 50  
International students – SGD 150

## Miscellaneous Fee

For the detailed information on the miscellaneous fees please refer to our website.

Note: Miscellaneous Fees refer to any non-compulsory and non-standard fees which the student will pay only when necessary or applicable. Such fees are normally collected on an ad hoc basis by the GCS when the need arises.

<b>Specialist Diploma in Business Management</b>	<b>Local Student (For Foreigner/PR/Employment Pass and other passes)</b>	<b>International Student (Require Student Pass)</b>
	Amount SGD	Amount SGD
Course Fee	5,000	5,000
Administrative Fee	1,650	1,650
FPS Processing Fee	150	150
<b>Total</b>	<b>6,800</b>	<b>6,800</b>

## Payment Schedule

<b>Specialist Diploma in Business Management</b>	<b>Local Student (For Foreigner/PR/Employment Pass and other passes)</b>	<b>International Student (Require Student Pass)</b>
Application Fee (Upon Registration)	50	150
1 Time Payment for 6 Months	6,800	6,800
<b>Total</b>	<b>6,850</b>	<b>6,950</b>

## How to Apply?

Applicants can apply through our website ([www.genetic.edu.sg](http://www.genetic.edu.sg)) or call our programme consultant for more information of the course.

You can also e-mail us at [info@genetic.edu.sg](mailto:info@genetic.edu.sg)

### Notes:

- Minimum number of students that is required before a class commences: 5
- Waiting period (from the time a student signs up until the time a decision is made by the PEI whether the class would commence): 2 weeks before the course commencement date